



# GAWLER A. H. & F. SOCIETY INC.

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## 2017 SPONSORSHIP TRADE FORM

**As part of your Sponsorship Package you have opted for a Trade Space. All staff working on your trade site require an entry ticket to gain admission to the show. Tickets will be supplied in accordance with the Sponsorship Package Benefits that you have selected. Any additional tickets required may be purchased from the Gawler Show Society for a discounted price.**

**\*\*Please note – one ticket allows entry for ONE person PER day.**

### SPONSOR DETAILS

BUSINESS NAME: .....

BUSINESS ADDRESS: .....

POST CODE: ..... EMAIL: .....

CONTACT NAME: .....

CONTACT PHONE: .....

I have read and will abide by the terms and conditions outlined in the Sponsorship Proposal

I have read and will abide by the terms and conditions outlined in the Trade Application Package

SIGNED: .....

DATE: .....

### PRODUCT DETAILS

PLEASE LIST ALL GOODS THAT ARE TO BE SOLD OR TYPE OF DISPLAY

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PLEASE LIST ALL CONSUMABLE ITEMS (INCLUDING ALCOHOL)

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ANY SPECIAL NOTES OR REQUIREMENTS (PLEASE NOTE PREFERENCE WILL NOT BE GIVEN TO PREVIOUS SITES)

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.....

**ALL AREAS – TWO DAYS – FRONTAGE REQUIRED** - If you are erecting a tent, allow for space taken up by guy ropes, which must be within the frontage that you order.

**Total Frontage Required** ..... metres (in multiples of 3 metres i.e. 2 sites = 6 metres frontage)

**\*PLEASE NOMINATE 1<sup>st</sup> & 2<sup>nd</sup> PREFERENCE  
OUTDOOR**

**UNDER COVER**

- Princes Park Bitumen
- Springwood Village Green Lawn
- Central Bitumen Area

- Hoecker Marquee
- Stone Pavilion

**SPONSOR CONFIRMATION**

I am already a sponsor and supply goods/services or prizes to the value of \$\_\_\_\_\_ (please list below)

SECTION	GOODS/PRIZES	\$ VALUE

**DRAKES FOODLAND TREASURE TRAIL**

The Treasure Trail is run entirely by the Gawler Show Youth Team (a group of young people aged between 15 years and 25 years) and is based on the concept of the Yellow Brick Road at the Royal Show.

The Treasure Trail is free to participate for Commercial Exhibitors but you must be able to supply 1000 units of merchandise. Previous examples are fruit, keyrings, balloons, lolly pops and stickers. Please note that our major sponsor Drakes Foodland provide apples and water so these are not to be given out as part of the Treasure Trail.

It is possible to provide a discount voucher or pamphlet as long as it is accompanied by something suitable for children as this is demographic we are targeting.

Treasure Trail participants purchase a bag and map from the starting point and make their way through the show collecting their goodies and having it marked off the map. It is a great way to attract potential customers to your site and it also raises money for our Youth Team. Last year they raised over \$4000 which they are putting towards the Young Farmer’s Challenge this year.

If you are interested in participating please mark below:

**Yes I would like to participate in the Drakes Foodland Treasure Trail and I will provide 1000 units of merchandise.**