



BRINGING COMMUNITIES
TOGETHER – SA'S LARGEST
REGIONAL SHOW

Gawler Agricultural, Horticultural & Floriculture Society Inc

PO BOX 116
Gawler SA 5118
(08) 8523 1477
info@gawlershow.org.au
www.gawlershow.org.au
ABN 31 588 023 239

2023 Annual Report

GAWLER AGRICULTURAL, HORTICULTURAL & FLORICULTURAL SOCIETY INC

13 MARCH 2024

Management Committee 2023

President

Snr Vice President

Jr Vice President

Immediate Past President

Treasurer

Committee

Mr. James Hennekam (resigned)
Mrs. Katherine Kennewell (resigned)
Mr. James Kuhn (resigned)
Ms. Rheanne Mann (resigned)
Mr. Brian Nickles (Resigned)
Ms. Kelly Richards (Ceased)

Mr. Isaiah Tesselaar
Mr. James Kennewell
Mr. Steven Coulter
Mrs. Claire Forgie
Ms. Karyn Appelkamp

Mr James Rundle (Vacancy Replacement)
Mr. Harry Scherwitzel (Vacancy Replacement)
Mr. Braden Turner
Ms. Sheree Williams (Ceased)
Miss. Mackenzie Wilson
Ms. Sheree Woithe

Staff Members 2022/2023

Event Administration Events Administration Entries Convenor Bookkeeper

Mrs. Tanya Veldkamp
Mrs. Sondra Taylor
Mr. Isaiah Tesselaar (volunteer)
Lynette Mann (volunteer)

The Gawler A, H & F Society

Today, the Gawler Show is not only Gawler's key tourism event but is also South Australia's largest regional Show. The Gawler A, H & F Society was first established in 1854, as the central point of a large agricultural district where the townspeople sought the opportunity to meet, celebrate and trade. The first Show highlighted the agricultural might of the district with a focus on machinery, education, and competition with your neighbour.

The Gawler Show has since grown into a variety of competitions based on Agriculture, Horticulture and Floriculture, it has also continued to adapt to suit the requirements of people from all over the Gawler district and surrounding areas. As the township of Gawler grew, it's focus on agricultural pursuits changed and the current Gawler Show goes to great lengths to incorporate educational elements to ensure the history and integrity of agricultural shows does not cease to exist. Providing a community event that serves and showcases the Gawler district and surrounding areas is still the principal purpose of the Gawler Show today.

The Gawler Show is planned, managed and coordinated by a not-for profit organisation and is run almost exclusively by volunteers, who are committed to reinvesting in their community. GAHFS recruit many local organisations and clubs to assist us in the lead up and running of the event. These organisations benefit in return from a variety of incentives such as: financial remuneration by donation, marketing opportunities by being involved and in the overall good spirit that is shared by so many.

Since 1870 the Gawler Show has traditionally been held annually the week prior to the Royal Adelaide Show and with the erecting of the exhibition hall in 1883 the Show Society found its home on Nixon Terrace. Since then many different competition sections, trade sites, catering opportunities and entertainment acts from a range of local, national, and international groups have performed. The 2023 Gawler Show saw an estimated gate attendance of over 27000 people and continues to go from strength to strength guided by a dedicated volunteer army of people displaying the great attributes of country life and living.

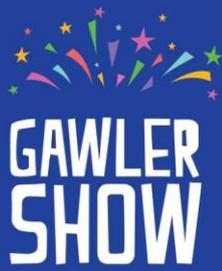
We have many volunteer opportunities available, for example, data entry, general office, pre-show set up, post-show pack up just to name a few. For those between 15-25yo there is an opportunity to join our Youth Team who are responsible for coordinating the Treasure Trail, "Nixon" our mascot and the Young Farmers Challenge.

You can become involved with the Gawler Show by sponsoring a prize, a competition or becoming a partner. This is not only a great way to participate in South Australia's largest regional show, but also to ensure its future growth. There are a range of sponsorship opportunities available at the Gawler Show, with the only limit being your imagination.

Vision: To be the Region's Premier Agricultural and Entertainment Show

Mission: Through our people and members, we will:

- continually develop The Gawler Show as a world-class Agriculture and entertainment show every year
- focus on the continued growth and success of the Gawler Show
- provide the highest quality service, facilities and value for our Members, customers, exhibitors, sponsors, partners and the community
- balance our commitment to environmental sustainability and the local community with our operations
Maximise financial returns from our Show and events for the benefit of the committee, its Members, the Gawler Show Stakeholders



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ANNUAL GENERAL MEETING AGENDA

Wednesday 13th March 2024 7:00pm

Nixon's Function Centre – Trackside Room (downstairs – entry via oval side)

1. Welcome – Mr. Isaiah Tesselaar
2. Welcome to Country – conducted by Mr. Steve Coulter
3. Apologies:
 - John and Yvonne Chamberlain
4. Previous Minutes:

Motion: The Annual General Meeting minutes of 28th February 2023 are accepted as a true and accurate record.

Moved: **Seconded:** CARRIED

5. Business Arising from previous AGM Minutes
 - Nil

Hand over to Returning Officer –

6. 2023 Annual Reports
 - President's Report

Motion: The President's Report is accepted as tabled and read

Moved: **Seconded:** CARRIED

- Finance Report

Motion: The Finance Report is accepted as tabled and read

Moved: **Seconded:** CARRIED

- Event Administration Report

Motion: The Event Administration Report is accepted as tabled and read

Moved: **Seconded:** CARRIED

- Entries Report

Motion: The Entries Report is accepted as tabled and read

Moved: **Seconded:** CARRIED

7. Annual Elections

- Retiring Members – with thanks
 - Mr. Isaiah Tesselaar
 - Mr. James Kennewell
 - Ms. Sheree Woithe

- Returning Members
 - Ms. Claire Forgie (resigned)
 - Mr. Steve Coulter
 - Mr. Braden Turner
 - Miss. Mackenzie Wilson
 - Mr. James Kuhn (resigned)
 - Mr. James Hennekam (resigned)
 - Ms. Rheanne Mann (resigned)
 - Ms. Sheree Williams (ceased)
 - Ms. Bryan Nickels (resigned)
 - Ms. Kelly Richards (ceased)
 - Mr. James Krieg (resigned)
 - Mr. James Rundle (Vacancy Replacement)
 - Mr. Harry Scherwitzer (Vacancy Replacement)

- Nominations (no nominations to be received from the floor)
 - Mr. Isaiah Tesselaar
 - Mr. James Kennewell
 - Mrs. Wendy Marshall

8. Appointment of a Public Officer

Motion: be appointed Public Officer for 2024
Moved: Seconded: CARRIED

9. Appointment of Reviewer for 2024 Financial Year

Motion: A registered CPA be appointed for the 2024 at the discretion of the appointed Management Committee
Moved: Seconded: CARRIED

10. Any Other Business

Meeting closed:



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Previous Minutes for acceptance

ANNUAL GENERAL MEETING

Tuesday 28th February 2023 – 7:30pm

Nixon's Function Centre – Trackside Room (downstairs - entry via oval side)

Members

Mrs. Claire Forgie	Mrs. Tanya Veldkamp
Mr. Steve Coulter	Ms. Janet Done
Mr. James Kennewell	Ms. Patricia Dent OAM
Mr. Isaiah Tesselaar (Via Zoom)	Mrs. Kate Cowell
Mrs. Katherine Kennewell	Mr. David Hughes
Mr. James Hennekam	Mr. Peter Angus
Ms. Sheree Woithe	Mr. James Kuhn
Ms. Kelly Richards	Mr. Alan Moulds
Mrs. Lyn Mann	Mrs. Yvonne Chamberlain
Ms. Kelly Richards	Mrs. Chantelle Tesselaar
Mr. John Chamberlain	Mrs. Jodie Lind
Mr. Peter Tesselaar	Mrs. Sondra Taylor
Mr. Angus Richardson	Miss. Chavali Tesselaar
Mr. Daniel Niutta	

Non-Members

Ms. Karyn Appelkamp	Mr. Mark Forgie
Ms. Rheanne Mann	

1. Welcome – Ms. Claire Forgie

2. Acknowledgement of Country – conducted by Mr. Steve Coulter

3. Apologies

- a. Helen and Shane Hennessy, Peter Angus, Braden Turner

4. Previous Minutes

The Annual General Meeting minutes of 29th March 2022 (held via Zoom) are accepted as a true and accurate record

Moved: Janet Done

Seconded: Patricia Dent OAM

Carried

5. Business Arising from previous AGM Minutes

- a. Financial information sent to all members 21 days prior to the AGM, this information is still being brought up to date with the help of Lyn Mann who has been engaged by the society in her capacity as Bookkeeper.

Hand over to Returning Officer – Ms Tanya Veldkamp

6. 2021 – 2022 Annual Reports

• President's Report

Motion: The President's Report is accepted as tabled and read

Moved: Kelly Richards

Seconded: Janet Done

Carried

• Senior Vice President's Report

Motion: The Senior Vice President's Report is accepted as tabled and read

Moved: Sheree Woithe

Seconded: Patricia Dent OAM

Carried

- Janet Done congratulates Isaiah on his work over the past 12 months.

• Treasurer Report

Motion: The Treasurer Report is accepted as tabled and read. The Financial documents submitted are only a draft and are considered separate. They are not accepted as they are incomplete.

Moved: James Kennewell

Seconded: James Hennekam

Carried

- Janet Done congratulates Steve, Claire and Lyn on their joint efforts over the past few months in reviewing and bringing the show's books up to date. Steve also congratulates Lyn on her efforts.

• Event Administration Report

Motion: The Event Administration Report is accepted as tabled and read

Moved: Isaiah Tesselaar

Seconded: Kelly Richards

Carried

1. Annual Elections

Retiring Members – with thanks

- Ms. Patricia Dent (OAM)
- Mrs. Claire Forgie
- Ms. Janet Done
- Mr. James Kuhn
- Mr. Braden Turner
- Mr. Steve Coulter

Returning Members

- Ms. Sheree Woithe
- Mr. Isaiah Tesselaar
- Mr. James Kennewell
- Mrs. Katherine Kennewell
- Ms. Kelly Richards

Nominations (no nominations to be received from the floor)

- Mr. Steve Coulter
- Ms. Mackenzie Wilson
- Mr. James Krieg
- Ms. Rheanne Mann
- Ms. Sheree Williams
- Mr. James Kuhn
- Mr. Braden Turner
- Mr. James Hennekam
- Mr. Bryan Nickels
- Ms. Karyn Appelkamp
- Mrs. Claire Forgie

Amount of nominations received fulfils requirement as per the constitution (up to 16 members), therefore all new nominees were accepted and no vote required

Moved: Janet Done

Seconded: Isaiah Tesselaar

Carried

Claire Forgie, on behalf of the Committee and Society Members, thanks retiring Committee Member and past President, Patricia Dent OAM, for her years of service and contributions to the show. Claire presented flowers and gift to Patricia.

2. Appointment of a Public Officer

Motion: Kelly Richards to be appointed Public Officer for 2023/2024

Moved: Katherine Kennewell

Seconded: Sheree Woithe

Carried

3. Appointment of Reviewer for 2023/2024

Motion: A registered CPA to be appointed for the 2023/2024 at the discretion of the appointed Executive Committee

Moved: Patricia Dent OAM

Seconded: Kelly Richards

Carried

4. Any Other Business

- a. **Janet Done:** The last 2 years have been challenging for the show, for its committee, staff and volunteers. Janet acknowledges Claire and her leadership through these challenges, under her Presidency the show saw its' most successful year and Janet congratulates her.
- b. **Chantelle Tesselaar:** What are the projected plans for audited financials? Lyn Mann: Since coming on board in August 2022, it has been found that that the shows books are not accurate and there is a vast amount of missing information from the last several years. Slowly with the help of show staff and volunteers the last 18months of book work are slowly being brought up to date. All financials will be audited up to 2022 as soon as practicable and we look forward to updating members in the future.



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- c. **James Kennewell: Website Update** – James is now managing the Show's website as opposed to previously needing to pay for this (Website preview is shown to members via TV screen). He has worked over the past couple of months to build a new website from the ground up, reflecting the previous website and its' functions. The website will be able to be used to run the car raffle, facilitate ticket sales and provide extended show info.

Meeting Closed 8:16pm

PRESIDENT'S REPORT

Mr. Isaiah Tesselaar

What a year 2023 was.

From starting the year with a well needed trip abroad I flew home on the 6th of March and was proudly nominated as the 60th president of the Gawler Agricultural, Horticultural and Floricultural Society that night. The following 12 months has seen over 30 committee meetings, hundreds of hours of debate, arguments and ideas and the results of 2 fantastic events which saw us welcomed more than 27,000 patrons through our gates.

We started the year on a high welcoming the first full committee the GAHFS has seen for a number of years with plenty of new faces and ideas ready to go and I am extremely grateful for their encouragement and eagerness which lead us through the first big event in the Family Fun Day. This idea has been kicking along in the background for nearly 5 years with a goal to provide a free event to give back to the community that supports us so well with a teaser of the Gawler Show. We were really uncertain leading into the event how well supported it was and come the day of the event were pleasantly surprised to welcome over 300 patrons on the day where we had 8 traders, Miniature Goats, Pony Rides, Dairy Cattle, Entertainment and our Grand Lottery on sale. I'd like to thank all the business's, volunteers, and patrons who attended on the day and the Town of Gawler for allowing us to use that wonderful green space and we look forward to welcoming you again to celebrate the 100 day lead into the 2024 Gawler Show.

Following this all eyes switched to the 166th Gawler Show, with a number of behind the scenes changes it was shaping up to be a fun year with a transition to a new entries system, a new website, a new basketball court, the Farm Fresh experience and a relatively new committee. In the lead up to the show we welcomed a much needed revamp of our website to create a more streamlined experience and whilst the new competitions system transition was a little rough I'd like to thank the community for their perseverance as we estimate around 60% of entrants used this system. This saved the show society and its volunteers roughly 120-140 hours which is a massive help as it freed them up to assist in other areas. We also saw the creation of Farm Fresh a unique opportunity to promote some of SA's best Gin, Mead, Meat and products and we look forward to continuing this section in the future. In addition to that we welcomed Newkree Education Working Farm to the Agricultural learning centre with so many children and adults alike learning where their produce comes from. It is always fantastic to see young people so motivated to share their experiences with the public and we hope to have James Krieg back in the future once the farm is up and running again.

The 2024 Gawler Show was opened by former President of the GAHFS, National Rural Ambassador and Life Member Peter Angus as he reflected on the changes we have seen in the past 20 years. We also heard from Mackenzie Wilson (2023 State Young Rural Ambassador) and James Krieg (2023 State Rural Ambassador Finalist) about their past year as Gawler's Rural Ambassadors and I'd like to acknowledge their dedication to getting out to so many shows and sharing their experiences and ideas. They have handed the reins over to Zoe Doudle and Brayden Turner who will be great representatives of the Gawler Show and we look forward to seeing them succeed. I was pleased to acknowledge Josie Ireland and Lyndal McDonnell for their long-standing commitments to the Gawler Show's competition sections with a Long Serving Volunteer Award. As well as being able to induct Nicolaas Tesselaar and Marcene Tesselaar as Life Members of the Gawler Show society for their 35+ years of service in the produce section as convenors, judges, stewards, and sponsors. In all it was a very successful weekend and by all reports and communications I have received the general public and traders were all happy to have things returning to a new normal.

Throughout the year a number of changes have been made in the background as the Society continues to strengthen its policies and procedures to ensure its smooth running into the future. This is a continuation from the reports made at last years AGM where we were just discovering the unfortunate depths of our reporting and auditing problems we had inherited. At this stage we are preparing to lodge 7 years of financial information with an auditor to bring our books from the last ratified books following the 2016 show to the present date. This is not a process we have taken lightly and there have been 100's of hours spent sourcing documents to ensure the best outcome for the Show Society. Throughout this process we have kept regular communication with the Australian Tax Department, The Australian Charities and Not-for-profits Commission and Consumer and Consumer & Business Services to ensure we meet all requirements both past and present and will continue to do so moving forward.

This year the Gawler Show Society celebrates 170 years since its establishment, and we are quickly approaching our 170th Show in 2027. With that in mind we are increasing our focus on the Gawler Shows past as there is much we can learn from past decisions and experiences to take us into the future. My focuses for the next 12 months are to start collating, scanning and sorting our historical information and I'd also like to start recording the history and stories of our life members and their experiences that led them to take part in our show and why they stuck around. I believe this information is important to record for future generations to reference as things have changed so rapidly in the past 20 years and it is important to consider how we can give back a support our volunteers and members.

In addition to this I look forward to the formation of a number of sub committees in the near future to help with the management of the Gawler Show with the key focus areas at this stage being around Community Engagement, Policies and Governance as well as revisiting the structure and goals of the Youth Team. This will hopefully lead to an increase our volunteer pools whilst allowing people to assist in the areas they are confident in.

I look forward to the challenges of the next 12 months and would like to thank all Members, Volunteers, Patrons and Sponsors for their continued support of the Gawler A, H & F Society as we move into the future.

Kind Regards

Isaiah Tesselaar

President

Gawler Agricultural, Horticultural and Floricultural Society Inc.

TREASURERS REPORT

Karyn Appelkamp

Following some difficult years faced by The Society, 2023 saw a second successful show in a row enabling The Society to build on the financial gains made in 2022. At the end of 2023 The Society made a Net Profit of a little over \$55,000.

Gawler Show 2023

The 2023 Show was held on the weekend of 26 and 27th August 2023 with good attendance of around 15,000 on the Saturday and 12,000 on the Sunday. Once again Treasure Trail sold out with 1200 bags.

Putting on a show is an enormous financial and logistical undertaking with most of The Society's expenditure incurred due to the lack of infrastructure, dedicated space and personnel for all that is needed to run a show. The Society relies heavily on volunteers and sponsors each year and in 2023 we received sponsorship by way of in-kind goods/services of over \$144,000, a little over \$30,000 in cash sponsorship and \$3,500 in donations to The Society and Competitions. This does not take into account the many hundreds of volunteer hours given to The Society. Without the support of our dedicated staff, volunteers, sponsors and committee members, the show would not be able to continue.

Once again, the show partnered with many community groups enabling them to fundraise by operating the car parks, working in the ticketing booths and this year to run a community BBQ. The Society was able to distribute over \$15,000 to the Girl Guides, Gawler Rotary, Gawler Rotary Light, Gawler Central Cricket Club and Gawler Tennis Association and we thank them for their contribution.

We had 2 fundraisers in 2023. The Grand Lottery had 7,568 tickets sold with the first prize car subsidised by Peter Kittle Toyota and minor prizes donated by sponsors. We were able to raise over \$22,000 for the lottery; a lot of which will be invested back into The Society with a strategic infrastructure/grounds fund established by the committee for much needed maintenance around the showgrounds.

Our second, smaller fundraiser was catering and running the bar for the Katherine Outback Show. Whilst the return was not high it was an invaluable experience for the committee to understand what is required if we want to look at these types of events in the future to assist with raising much needed funds for the show.

Financial Governance

After the disappointment of discovering the deficiencies in the reporting of statutory obligations and record keeping, the committee has continued to implement and improve the financial governance arrangements to assist in the long-term sustainability of The Society's financial operations.

Our volunteer bookkeeper Lyn Mann is working tirelessly to bring all The Societies' BAS and Superannuation obligations up to date and submitted. We now meet all ATO timelines for submission and payments each quarter on time. A massive thanks goes to Lyn for the many, many hours of work she has put into bringing The Society's records up to the point they currently sit.

The result of this work has identified that The Society had not made a large number of payments for BAS and Superannuation to the ATO totalling over \$100,000. However, The Society has now paid back the majority of this in 2023 with any outstanding ATO debt to be cleared by the end of 2024 leaving The Society now fully compliant with all its statutory obligations.

During this period of bringing the books up to date it was discovered that The Society had not had a financial audit since 2017. A lot of work has been done to verify transactions to bring The Society's books up to a point where these outstanding audits will be able to be completed in the near future.

As a result, The Society now has more rigorous practices in place for its financial record keeping and entering transactions into our accounting software (MYOB); we continue to monitor and improve our systems wherever the opportunity presents itself. Transactions now have correct source documentation with appropriate descriptions for clarity and there is now a separation of duties to ensure transparency of all financial transactions.

Reporting

Accompanying this report are the Profit and Loss (P&L) statements for October to December 2022 and January to December 2023. This reflects the remaining period prior to the change in financial years for the show which now runs in a calendar year. The successful show weekend in 2023 resulted in a good financial year for The Society and if it were not for the historical ATO liabilities we are currently paying down, the net profit would have been greater and helping to future proof The Society.

Please note:

The P&L statements are still draft as audits are still to be completed on the previous five financial years and 2023.

The 2023 P&L does not include payments made to the ATO for the historical obligations or the 2023 PAYG/BAS payments.

Looking forward to 2024

Two strong shows have allowed The Society to meet all obligations and have enough funds to cover expenses for hosting the 2024 show until income starts to flow through from traders and ticket sales. We are optimistic that we will be able to invest some of our current funds for future years when show weekends are not as successful as we are currently experiencing.

Our next step towards bringing The Society's fully up to date is to complete the outstanding financial audits. It will be my priority to ensure the books are ready and to recommend to the committee an accounting firm to engage to undertake the audits from 2017 up to and including 2023.

We will continue to work to improve and implement any practices that ensures more rigorous reporting and financial transparency for the future benefit of The Society.

Karyn Appelkamp
Treasurer

Gawler AH & F Society Inc

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**PLEASE NOTE: THIS IS A DRAFT COPY ONLY
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Profit & Loss [Cash]

October 2022 To December 2022

Income				
Bank Interest			\$514.77	
Catering			\$1,363.64	
Entry Tickets - Catering			\$25.00	
Competition Sponsorships			\$198.64	
Fundraising Income			\$27.00	
Entertainment Income			\$545.45	
Adult Ticket			\$216.00	
Child Ticket			\$9.09	
Adverse Weather Protection Fun			\$2,000.00	
Membership			\$256.36	
Miscellaneous Income			\$112.73	
Power Collected			\$472.73	
Sponsorships			\$1,105.00	
Trade Space			\$1,735.08	
Entry Tickets - Trade			\$181.83	
Trade BOND			(\$640.00)	
Treasure Trail Showbag			\$22.73	
Total Income				\$8,146.05
Total Cost of Sales				\$0.00
Gross Profit				\$8,146.05
Expenses				
Administration				
Office and Non Salary				
Bank Charges	\$18.00			
Stripe Fee	(\$2.53)			
Square Fee	\$6.61			
Accounting Fees	\$664.54			
Office - Other	\$189.05			
Electricity	\$659.60			
Stationary, Ink and Office Sup	\$463.60			
Gate Expenses	\$799.00			
Printing - General	\$1,094.34			
Office IT Subscriptions	\$383.73			
Website - IT	\$320.00			
Telephone & Internet Services	\$504.65			
Total Office and Non Salary		\$5,100.59		
Licences and Permits				
Govt Fees/Charges	\$1,273.50			
Licenses/Permits	\$87.45			
Total Licences and Permits		\$1,360.95		
Wages				
Wages & Salaries	\$18,773.33			
Superannuation	\$1,971.16			
Total Wages		\$20,744.49		
Total Administration			\$27,206.03	

Competition				
Prizemoney/Trophies & Ribbons				
Prizemoney/Trophies	\$5,751.88			
Competition Expenses	\$2,550.00			
Total Competition			\$8,301.88	
Grounds Operating Expenses				
Sundries Grounds Operating		\$150.00		
Total Grounds Operating Expenses			\$150.00	
Other				
Honorariums		\$1,000.00		
Car Parking Payments		\$350.00		
Total Other			\$1,350.00	
Entertainment				
Entertainment Acts		\$400.00		
Total Entertainment			\$400.00	
Maintenance				
Maintenance - Show Office		\$44.00		
Maint. - Grounds and Buildings		\$51.23		
Manitenance - Showground Setup		\$406.00		
Total Maintenance			\$501.23	
Portfolios				
Animal Learning & Nursery		\$4,245.45		
Catering - Meal Tickets		\$100.00		
Total Portfolios			\$4,345.45	
Essential Show Weekend Service				
Rubbish Collection		\$110.50		
Fire Extinguishers		\$120.00		
Total Essential Show Weekend Service			\$230.50	
Total Expenses				\$42,485.09
Operating Profit				(\$34,339.04)
Other Expenses				
Interest Expense			\$77.52	
Total Other Expenses				\$77.52
Net Profit/(Loss)				(\$34,416.56)

Gawler AH & F Society IncPO Box 116
Gawler SA 5118**PLEASE NOTE: THIS IS A DRAFT COPY ONLY
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January 2023 To December 2023

Income				
Bank Interest			\$3,037.32	
Car Parking General			\$11,117.15	
Catering			\$26,075.45	
Compulsory Service Fee			\$1,358.47	
Entry Tickets - Catering			\$709.11	
Competition Entries			\$6,927.56	
Catering BOND			\$81.78	
Service Fee - Online Entries			(\$0.77)	
Competition Sponsorships			\$300.00	
Donations			\$1,121.04	
Fundraising Income			\$66,572.59	
Gate Takings			\$28,844.50	
Adult Ticket			\$241,233.20	
Child Ticket			\$510.92	
Concession Ticket			\$40.92	
Family Ticket			\$109.09	
Membership			\$4,637.55	
Miscellaneous Income			\$7,221.65	
Power Collected			\$8,320.97	
Showbag Tender			\$22,000.00	
Showman's Guild			\$18,181.82	
Sponsorships			\$28,347.27	
Trade Space			\$49,843.43	
Entry Tickets - Trade			\$3,909.09	
Trade BOND			(\$11.19)	
Treasure Trail Showbag			\$4,090.78	
Refund Received			\$55.00	
Total Income				\$534,634.70
Total Cost of Sales				\$0.00
Gross Profit				\$534,634.70
Expenses				
Administration				
Office and Non Salary				
Bank Charges		(\$120.50)		
Stripe Fee		\$1,089.46		
Square Fee		\$4,588.09		
Bookkeeping/Administration		\$500.00		
Accounting Fees		\$310.00		
Office - Other		\$425.27		
Electricity		\$5,023.21		
Stationary, Ink and Office Sup		\$942.60		
Gate Expenses		\$7,556.14		
Postage		\$251.47		
Printing - General		\$4,126.21		
General Supplies		\$694.26		
Office IT Subscriptions		\$3,090.11		

Maintenance IT	\$15,889.89		
Website - IT	\$469.32		
Telephone & Internet Services	\$3,340.64		
Travel & Accomodation	\$403.21		
Refund - Gate Ticket	\$354.54		
Refunds - Entries	\$87.26		
Refunds and Purchase Returns	(\$105.75)		
Training	\$992.29		
Office Equipment	\$925.41		
Total Office and Non Salary		\$50,833.13	
Licences and Permits			
NASA Affiliation Fee	\$1,000.00		
Govt Fees/Charges	\$62.50		
Licenses/Permits	\$435.00		
Membership Fees	\$6,377.18		
Total Licences and Permits		\$7,874.68	
Marketing			
Advertising - Paper	\$968.18		
Advertising - Radio	\$2,775.00		
Advertising - Social Media	\$158.33		
Marketing Other	\$8,449.86		
Marketing - Show Book	\$4,289.81		
Fundraising Expenses	\$31,993.02		
Total Marketing		\$48,634.20	
Insurance			
Adverse Weather Protect Fund	\$1,800.00		
Insurance Paid	\$14,407.58		
Total Insurance		\$16,207.58	
Wages			
Wages & Salaries	\$79,569.66		
Superannuation	\$7,605.51		
Workers' Compensation	\$421.80		
Other Employer Expenses	\$3,480.00		
Total Wages		\$91,076.97	
Total Administration			\$214,626.56
Competition			
Prizemoney/Trophies & Ribbons			
Ribbons	\$2,033.45		
Prizemoney/Trophies	\$5,235.08		
Competition Expenses	\$1,646.36		
Total Competition			\$8,914.89
Horses In Action			
Hire Services - HIA		\$600.00	
Vet Expenses - HIA		\$3,636.36	
Judges - HIA		\$320.00	
Equestrian SA Membership Fee		\$120.00	
Membership Fees		\$180.00	
Catering - HIA		(\$470.63)	
Total Horses In Action			\$4,385.73
Hire Expenses			
Generators/Toilet Hire		\$6,670.00	
Hire Services/Equipment		\$61,336.80	
Fork/Scissor Lift Hire		\$1,627.25	
Trade Refunds		\$681.81	
Total Hire Expenses			\$70,315.86
Grounds Operating Expenses			
Sundries Grounds Operating		\$261.15	
Total Grounds Operating Expenses			\$261.15

Other				
Sundries Other		\$1,013.65		
Presentation Evening		\$272.73		
Car Parking Payments		\$7,028.89		
Total Other			\$8,315.27	
Entertainment				
Entertainment Acts		\$13,150.45		
Fireworks Display		\$7,000.00		
Total Entertainment			\$20,150.45	
Maintenance				
Maintenance - Show Office		\$762.11		
Maint. - Grounds and Buildings		\$5,684.19		
Total Maintenance			\$6,446.30	
Portfolios				
Rural Ambassadors		\$126.27		
Outdoor Section		\$3,840.00		
Animal Learning & Nursery		\$4,640.16		
Youth Committee		\$86.00		
Show Season Launch		\$601.82		
Catering - Meal Tickets		\$1,894.55		
Catering - Other		\$30.65		
Catering - Volunteer Lunches		\$559.87		
Total Portfolios			\$11,779.32	
Essential Show Weekend Service				
Cleaning		\$4,884.25		
Electrician		\$6,198.55		
Security		\$21,251.29		
PA Announcer		\$736.00		
Rubbish Collection		\$8,958.51		
Two - Way radio		\$1,113.00		
Generator Fuel		\$2,893.51		
St John Ambulance		\$6,300.00		
Fire Extinguishers		\$1,735.00		
Show Set Up Expenses		\$8,634.43		
Total Essential Show Weekend Service			\$62,704.54	
Dinner Events			\$275.00	
Total Expenses				\$408,175.07
Operating Profit				\$126,459.63
Other Expenses				
Interest Expense			\$15.51	
Total Other Expenses				\$15.51
Net Profit/(Loss)				\$126,444.12

EVENT ADMINISTRATION REPORT

Tanya Veldkamp and Sondra Taylor

The year that was! The 2023 Gawler Show had an approximate 30,000 show goers through the gates, in near perfect weather conditions.

We would like to thank the Gawler Agricultural Horticultural and Floricultural Society Inc. committee (the Society) and volunteers for all their assistance with the 2023 Gawler Show. Your support was invaluable. Please see our year in recap below:

EVENT ADMINISTRATION

As Event Administration, we are responsible for all administration, reception, office management, Town of Gawler (TOG) Lease requirements, TOG Event Applications, event notification, all insurances and registrations and any required financial administration under the direction of the Society's Executive committee. We are also responsible for the following Portfolios:

Catering, Trade/Bar including Farm Fresh, Entertainment, Emergency Management, Incident Command Centre, Information Booth/Grand Lottery Booth, Licences and Registrations, Marketing/Social Media, Service Providers and Infrastructure, Overall site maps, Show Magazine and Distribution, Town of Gawler Lease and Event Kit, and Sponsorship's. We will also have a larger involvement with Competition Entries in 2024.

Event Administration spent 2023 creating Policies and Procedures for the Society to ensure all Governing obligations are being met; updating the Operations Manual (established 2015); updating the Portfolios (established 2022); creating a document register and updating all existing forms; assisting Current Committee member and Immediate Past President, Claire Forgie to update the Gawler Show Website.

EMERGENCY MANAGEMENT

Due to changes in ongoing increased Governing regulations, the Society now needs to have an established Emergency Management Plan that includes an Emergency Risk Assessment, Biosecurity Risk Assessment, Biosecurity Plan, Evacuation Plan, and a Vehicle Movement Procedure, along with all associated PPE kits and other required safety equipment. Admin staff have spent the last 12 months creating and updating the Gawler Show Emergency Management to ensure all obligations are met.

INCIDENT CONTROL CENTRE (ICC)

An ICC was established at the 2022 Gawler Show as a suggestion by SAPOL following the June 2022 release of a coronial inquest into the death of a Royal Adelaide Show patron in 2014. The ICC does add an increased financial cost to the Society however it was deemed by the current committee that the benefits of an ICC in an emergency far outweigh the cost. The ICC was in operation for the opening hours at both the 2022 and 2023 Shows and remained on passive activation unless otherwise required, and was operated by SAPOL, Security and St Johns. In 2024, it is suggested a member of the Society will also be part of the ICC to ensure continuity and adherence to the Emergency Management.

INFORMATION BOOTH/GRAND LOTTERY BOOTH

In 2023 we created an Information Booth just inside the main gates, along with the Grand Lottery Booth to attempt to alleviate some of the bottleneck that occurs in the show office. The idea was to have the Show office closed to the public with all queries being directed to the Booth as required. This booth was manned by committee members and volunteers and was seen as a great success and will be employed again in 2024.

MEMBERSHIP

2023 saw an increase in our Membership numbers from 72 members in 2022 to 90 members plus 124 livestock members, as we reintroduced compulsory membership for all livestock and ute muster competition entrants. We also introduced new types of membership, including Adult (2 adult tickets \$30) and Business (4 adult tickets \$65) and will be looking to increase these numbers in 2024 with an online campaign.

SOCIAL MEDIA PARTNER

In 2023 we welcomed Filtr'd as our social media Partner which resulted in updated social media branding (Facebook and Instagram) and increased social media traffic through an improved online presence. Filtr'd were instrumental in changing the way we look at marketing here at the Gawler Show as we introduced a flyer for distribution with a QR code that took you to a landing page that included all the up-to-date Show weekend information such as ticketing, entertainment (including free things to do at the Show), how to get to the Show, and where to park. We received lots of positive feedback about how exceptional our social media pages were looking. The 2023 Gawler Show was the first not-for-profit community event Filtr'd have been involved in and they are looking forward to partnering with us again to roll out the 2024 Gawler Show social media campaign.

SHOW MAGAZINE AND DISTRIBUTION

Once again, the Gawler Show partnered with the amazing team at The Bunyip Newspaper to create the very colourful and striking 2023 Gawler Show Magazine for the second year in a row. The traditional Show Book changed in 2018 to be more of a promotional tool with competition schedules moving online and has grown into the Show Magazine you see today.

We appreciate the ongoing support from Tony Swan, Elloise Crawford and Cassie Mower at The Bunyip in the creation of this magazine. The Bunyip staff were very supportive of our new online marketing initiatives and once again produced an incredible marketing flyer for us which we distributed to 15,000 homes in Gawler and surrounding areas.

11,000 copies of the Show Magazine were printed with 6,000 copies circulated as part of The Bunyip newspaper. The other 5,000 copies were distributed to three Drakes stores (Gawler, Gawler East, and Angle Vale), Town of Gawler sites, and other local businesses. The remainder were handed out over the show weekend to delighted Show goers.

SPONSORSHIP

This year saw local businesses, Gawler and Barossa Electrical (who has been providing our Electrical requirements for the Show weekend for over 25 years), Filtr'd, Ben Huckstepp Photography, and Villawood Properties coming on board as new sponsors for the 2023 Gawler Show. It was great to welcome some new partners in 2023 and we are looking to grow these partnerships in 2024. We have also enhanced our Sponsorship packages ready to expand our Sponsorship Portfolio for the 2024 Season.

TRADE

We had 122 Traders participate in the 2023 Gawler Show with many purchasing multiple sites with all sites on offer being filled. In 2024 we are looking to expand what is on offer, focusing on more agricultural and niche products.

Our brand-new exciting venture "FARM FRESH" was an initiative created specifically to utilise the new basketball court as we were no longer able to use the area as it was originally used. We created a niche area dedicated to showcasing some of SA's own amazing produce and included gin, wine, mead, confectionary, cider, honey, olive oil, fruit and vegetables, smallgoods, herbs and native food being sampled during the event with the purchase of goods available for customers to take home and enjoy.

We are hoping the FARM FRESH area will be expanded in 2024 to offer a space for demonstrations and interactive talks.

CATERING

There were 30 catering vans at the 2023 Show with two of these located in the Sideshow Alley and one in the Farm Fresh area. We had positive feedback particularly regarding the variety of food that was offered with some long-term Caterers advising it was their biggest Saturday they had seen at the Gawler Show.

ENTERTAINMENT

The Entertainment program in 2023 was diverse and appreciated by all, with young local singers, performances by local schools and local dance groups, woodchopping, medieval re-enactments, grand parade, and the ever-popular 'Taylor and Forge' fireworks returning. 2023 saw Sheep dog and shearing demonstrations, a Fire artist, silent disco and one of our local talented artists Scott Rathman Jr performed 'welcome to country' at the official opening and was also part of our entertainment program. The roaming Prince and Princesses were a popular attraction with the children along with our much-loved mascot, Nixon.

The 'Taylor and Forge' Fireworks were moved to the earlier time slot of 8.00pm which allowed Show goers to easily have one last show ride or purchase show bags prior to the gates shutting at 9.00pm Saturday evening. The Beyond Bank Nixon Animal Adventures again drew many participants with a slightly different format, and we appreciate the Beyond Bank team at the Gawler branch for their ongoing support and enthusiasm with this free activity for the Gawler Show community.

The Gawler Show Youth Team Treasure Trail again sold out in 2023 with the 1200 seedling packets provided by Villawood being a welcome addition. The Treasure Trail has been a family favourite activity since its inception in 2012 and we are looking to this continuing in 2024. Well done to the Gawler Show Youth Team for continuing the Treasure Trail for another year.

The Vintage Engines and Touch-a-Truck areas once again proved to be popular free activities for all ages. Thank you to our emergency services for attending and we were pleased to welcome SAPOL this year. The farm equipment provided by local businesses and enthusiasts were a good way of getting kids involved in seeing where agriculture fits into the Gawler Show.

It was amazing to see the Agricultural Learning Centre (ALC) back bigger than ever and exploding with Show goers wanting to see the new dairy milking demonstrations and talks by the Bee Society. These new ALC affiliates alongside our other ALC regulars – Bugs n Slugs, Animals Anonymous, Nuri Farm Barn, and our baby chicks (organised by Life member Ian Dawe) proved to be very popular.

COMMUNITY BBQ

2023 Gawler Show saw the return of the Community BBQ and this year we partnered with the Gawler Central Cricket Club. The queues outside the BBQ tent were enormous and we can safely say this was a very positive venture and we are looking to ensure this community fundraiser continues for many years to come as we stay committed to ensuring strong ties with other local community groups.

SERVICE PROVIDERS

As you are aware all infrastructure needs to be brought in for the Gawler Show and each year costs are increasing higher safety and welfare requirements such as increased lighting within the showgrounds and parking areas, and extra shade provisions for our show goers and volunteers. In 2023 our security provider went into receivership 10 days prior to the Show so we were required to find a new security provider which came at an increased cost. We also hired in extra dining infrastructure for the new farm fresh area, and we also updated our signage throughout the Showgrounds which we received great feedback for.

Contracts are also entered into between the Society and the Showmen's Guild of South Australia to provide the Showrides to our patrons each year, and Harlese Bensons who provide Showbags each year.

This year we are looking to approach all of our current Service Providers to come on board as Sponsors for the 2024 Show.

OFFICE UPDATES

2023 saw some technology enhancements being made to the Gawler Show office – a new telephone system (that we are still working out how to use) and new internet provider and new server – a massive thank you to the Society's Senior Vice President James Kennewell for all his time and effort in making that happen, and for being our on-call Tech Assistant (sometimes at 30,000 feet in the air).

With much gratitude the Show office reception area received a much-needed new Airconditioning system - thank you to Gawler Show Sponsors, Solaress, for their speedy installation, and committee member Braden Turner for making it happen.

OTHER EVENTS

In line with our Administration report last year, the Society in 2023 undertook to hold additional events to ensure the GAHFS remains financially viable and visible and relevant in the community with the ability to continuously provide the Gawler Show event as we know it to the Gawler community for many years to come.

TOM CURTIN OUTBACK EXPERIENCE

We were given the opportunity to provide food and drinks for the event at the Tom Curtin Outback Experience when they performed here at the Showgrounds. They relocated to Gawler from Barossa Helicopters in Lyndoch at the last minute due to unforeseen circumstances. We obtained a Liquor licence and with the assistance of Shawn Noack from Gawler Greyhounds we provided alcohol, along with bbq, tea and coffee, and soft drinks.

FAMILY FUN DAY

This year we hosted a Family Fun Day in lieu of the traditional show launch. The free event saw live music by young local artists Will Evans and Cohen Reeves, and Curve and Friends. The Society ran a BBQ and cake stall, and also brought in a local coffee van and ice-cream van. Newkree Education Farm brought their dairy calves, and Miniature goats by Benclue Farm, Daisy the Dilute Pony, market stalls, and free craft tables (thank you to Jump in Support for art and craft supplies) were in attendance. It was well attended by the public and an event we are intending to build upon in 2024.

VILLAWOOD GAWLER CHRISTMAS PARADE

It was fantastic to be involved in a wonderful community event such as this. With the support of Peter Kittle Toyota we created a Christmas float for Nixon and along with some keen committee members and some young volunteers we were able to greet the thousands of happy spectators and handed out some small rubber ducks, branded stubby holders, along with lots of waves, high fives, and smiles. Nixon then spent some time with some of his younger fans as he posed for photos for their parent's keepsakes. Nixon was a huge hit! We have already started planning for 2024!

NATIONAL AGRICULTURAL SHOWS OF AUSTRALIA CONFERENCE 2023

This conference (Showing into the Future) held in Adelaide 30 – 1 September 2023 was hosted by the South Australian Next Generation Group. We were lucky enough to attend the three-day conference with the Society President whilst we were all exhausted from our own event. It was a fantastic opportunity to network with other regional shows from all over Australia. We were able to share ideas, and brainstorm similar issues facing a lot of regional Shows today and look toward the future of Shows in Australia.

LOOKING FORWARD TO 2024

2024 sees the celebration of 170 years of the Gawler Agricultural, Horticultural and Floricultural Society – on October 2, 1854, a special public meeting was convened at the Globe Inn (now the Kingsford Hotel) in Gawler at which the Gawler Agricultural and Horticultural Society was formed. According to the historical information we have access to there were only three years that the Gawler Show did not happen – 2020 due to the Coronavirus (Covid-19) restrictions, 1942 during World War II, and in 1919 due to the Spanish Flu pandemic.

We are looking forward to ensuring the proud history of the Gawler Show is on display this year for all Show goers to be able to see all the wonderful work of years gone by. We would love to see the idea of a reunion for all past and current members, committee members, Life members, Volunteers, Convenors, Stewards, and Judges of the Gawler Show come to fruition, along with a Devonshire Tea being offered as part of our catering. Scones with jam and cream is synonymous with Agricultural Shows and we would love to bring this back to the Gawler Show.

We are planning to target schools in the local area to increase participation in our competition sections with a strong focus on inclusivity (and in all other competition sections). There is no cost for school groups to enter and is a great way to include exhibits as part of the current curriculum.

2024 will see a focus in the office with the Society on ensuring all relevant policies and procedures are completed, up-to-date and adhered to.

We are very mindful that with the increasing cost of living that we anticipate Show numbers may be down, therefore we are focusing on increasing the number of FREE activities at the 2024 Show to ensure the affordability of all our Show goers.

In closing, we are both looking forward to an extremely positive and successful 2024 Gawler Show.

We wish to thank the following Sponsors for the 2023 Gawler Show: Town of Gawler, Peter Kittle Toyota, Taylor and Forgie, The Bunyip, Filtr'd, Corpralite, Solaress, Bedrock Media Designs, Stick Around, Ben Huckstepp Photography, Ahrens, Beyond Bank, Coca-cola, Drakes, Gawler Greyhound Racing Club, Tabletop Warfare, Villawood Properties, Gawler and Barossa Electrical, Chamberlain Investments, Pauline R Murray Accountants, The Veldkamp Family, The Woithe Family

We wish to thank the following supporting service providers for the 2023 Gawler Show:

Affordable Marquees, Cameron Vets, Crosscom, David Hill Cleaning, EZ Eventhire, Fire System Services, Harlese (Bensons Showbags), Gallagher Australia – Insurance, Howard & Sons Pyrotechnics, ifATM, Kennards, Refuelling Solutions, St Johns, The Showmen's Guild of SA, Remondis, Viking Rental

Prize Sponsors for the 2023 Gawler Show:

The Society wish to thank all our very generous donors, who without their support the Gawler Show competition sections would not be possible.

REPORT – ENTRIES ADMINISTRATOR

Mr. Isaiah Tesselaar

This year was my second volunteering in support of the competitions section of the Gawler Show as entries administrator and I'd like to give a heartfelt thank you to all our wonderful convenors, judges, stewards, and entrants for their support of the 2023 competitions.

This year saw an additional 400 entries across our indoor sections for a total of 2441 entries this year with Handicrafts seeing the most entries at 451, Cookery 331 and Needlework 251. There were a number of changes to the schedules with the continued expansion of the Social Inclusion classes across a number of sections to ensure all our patrons have a place at the Gawler Show. We also saw a overhauled Floriculture Section thanks to Julie Martin and her team and a number of new subsections in handicrafts.

Horses in action saw a slight dip in both Show Jumping and our Hacks and Breads Competitions with similar events being hosted in nearby regions over the same weekend at smaller scale venues this is to be expected. I'd like to thank Alyson and Leanne for their continued work in supporting HIA at the Gawler Show and look forward to working together to find the best outcome for our HIA events in all areas of safety, space, and sustainability.

This year also saw the introduction of Showday Online following my introduction to entries last year I set out to find an all-inclusive online system to manage the entries for the Gawler Show as between myself and Katherine last year collating the information into our database took over 400 hours. I saw this as unsustainable moving forward and after several talks with Showday Online and a few shows already using the system we made the switch. I made the mistake of continuing to misunderstand the volume of information and competition classes the Gawler Show runs which led to a number of delays and issues with the implementation of online entries but the team at Showday were great at correcting my mistakes and pointing me in the right direction.

In all I believe the split ended up 60/40 online forms to offline forms which saved an estimated 120-140 volunteer hours which I was very grateful for. This year will see a slight tweak to our system with offline forms closing 2 weeks before the close date of competitions this will allow us the time to enter all entries and process the labels in a timely fashion and once the online entries close the schedules and labels can be printed and sent straight away to allow our volunteers and patrons the most amount of time to action their sections.

As always, a massive thank you to all our sponsors and donors across our sections we received over \$3,500 which was given out over a number of sections and best exhibits. If you would like to sponsor a section or class, please don't hesitate to reach out any donation from \$2, \$5, \$10 or \$50 would be greatly appreciated.

Committee Nomination - Biographical Details

Mrs. Isaiah Tesselaar

Current President – GAHFS

15 years involvement in the Gawler Show across all areas from competitions, Youth Team, Management Committee, Executive and Gawler delegate for Northern Agricultural Shows Association and SA Country Shows Association

Mr. James Kennewell

Current Senior Vice President

Responsible for all Information Technology requirements for the Gawler Show including office Tech support and Convenor for Gates and Ticketing, past Youth Team, ALC

Mrs. Wendy Marshall

Assisted Judges at the Gawler Show HIA, Grand lottery at Gawler Market, Member of Gawler River Pony Club – various tasks including Dressage Marshalling and Cross-Country Marshalling

